



Policy Advocacy Lab

2024

THE POLICY ADVOCACY LAB PROCESS 2024



Outline of Stages

Stage	Activities	What will you have learnt?
<p>1. Naming the Problem</p> <p>21 – 30 August</p>	<ul style="list-style-type: none"> i. Introductory call to explain the stage ii. Organising a masterclass on Gathering concerns (What is the problem and how are you affected by the problem) iii. Development of a Timeline on the history and scale of the problem. iv. Identification of stakeholders to work with (google form with two questions: Who can fix the problems? What can they do?) v. Literature on government policy actions vi. Summary on what has been done locally and, in the region/across the continent. 	<p>Skills on:</p> <ul style="list-style-type: none"> • how to name a problem together with your community by gathering and clustering concerns • how to develop a timeline on the history of the problem • Identification of stakeholders who can the identified problem • Identifying and summarising existing policy measures and existing advocacy initiatives.
<p>2a. Creating a Framework (of what could fix the problem)</p> <p>2 – 9 September</p>	<ul style="list-style-type: none"> i. Creating statements of things that have not been done to address the problem. ii. Answer the questions what should be done about the problem and how 	<p>Skills on developing</p> <ul style="list-style-type: none"> • Action statements of things that do not already exist, but that can fix the problem.
<p>2b. Gathering Possible Policy Actions</p> <p>10 – 23 September</p>	<ul style="list-style-type: none"> i. Guidelines and templates to be used by participants ii. Google form with questions on what should be done about the problem 	<ul style="list-style-type: none"> • Framing document with new possible policy actions • A deeper understanding of what is a policy action
<p>Developing an Advocacy Plan and Carrying out Advocacy</p> <p>26August- 6September</p>	<ul style="list-style-type: none"> i. Masterclass on carrying out Advocacy ii. Guideline document on developing goals and objectives iii. Guideline document on carrying out advocacy actions 	<p>Skills on developing:</p> <ul style="list-style-type: none"> • Advocacy goal and smart objectives • Clear advocacy actions • Identification of different stakeholders who can support or hinder your advocacy efforts and how to engage them.